

Sponsorship Pack

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**INAUGURAL NQ RACE DAY
TOWNSVILLE GUINEAS DAY**

SUNDAY 6 August 2023

Sponsorship Opportunities



	Race Sponsor \$4,000 +gst	Bar Sponsor \$2,000 +gst	Lounge Sponsor \$1,000 +gst
Complimentary tickets	4	2	1
Race named after Company	✓		
Company name/logo featured in Guineas Day Race Day book and betting app	✓		
Company name/logo included in broadcast of race screened nationally across Sky Racing	✓		
Photo with winning horse, jockey & trainer in Winners Circle	✓		
Company banner for racetrack fence <i>(supplied by Sponsor)</i>	✓	✓	
Company banner display in function room <i>(supplied by Sponsor)</i>	✓	✓	✓
Provision to donate promotional merchandise for guests <i>(supplied by Sponsor)</i>	✓	✓	
Company Logo on:			
Online Event Registration	✓	✓	✓
Event invitation	✓	✓	✓
Event promotion (Social Media/Transporter E-News)	✓	✓	✓
Event Program	✓	✓	✓
Acknowledgements:			
By CEO at event	✓	✓	✓
Post event report – Transporter E-News	✓	✓	✓
Annual report	✓	✓	✓
Social Media Coverage	✓	✓	✓



How to be an Event Sponsor

Contact the QTA office on 07 3394 4388 or admin@qta.com.au

Sponsorships are offered on a first in basis.

THE ENTERPRISE



Heritage
FINANCE



Gallagher



Teletrac
Navman



Transurban



TrailerSales

Contact Us



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