

Sponsorship Pack

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QTA ROAD FREIGHT INDUSTRY AWARDS

9 September 2023

About the Awards



The Association has been acknowledging excellence through our Industry Awards since 2002. This premier event attracts over 400 guests each year and is attended by key industry stakeholders at federal, state and local level as well as our loyal sponsors, partners and membership.

This dynamic event celebrates this great industry and the calibre of people who make up the sector. The night brings together members from all regions of Queensland to celebrate staff excellence and significant industry initiatives.

Sponsorship opportunities are offered to businesses who wish to increase brand exposure and connectivity to those working in the industry*.

The 2023 QTA Road Freight Industry Awards will be held on Saturday 9 September 2023 at the Royal International Convention Centre, Bowen Hills.

**Sponsorships are offered at the discretion of the QTA.*

Sponsorship Opportunities



	Principal \$15,000 +gst	Major \$7,500 +gst	Pre-Dinner Drinks \$4,000 +gst	Entertainment \$4,000 +gst	Truck/Trailer display \$5,500 +gst
Complimentary tickets	VIP Table (8)	VIP Table (8)	4	4	4
Company Logo on:					
Online Event Registration	✓	✓			✓
Event promotion (Transporter E-News/Social Media)	✓	✓			
Event name tags	✓				
Event Program	✓	✓			
Multimedia presentation	✓	✓	✓	✓	✓
Electronic signage at event	✓	✓	✓	✓	✓
Table centrepieces	✓	✓	✓	✓	✓
Vehicle display (truck/trailer)					✓
Signage displayed at pre-dinner drinks		✓	✓		
Opportunity to play company marketing video (1-2mins)					✓
Opportunity to provide promotional merchandise for guests (400 guests)	✓		Drink coasters		
Introduction to VIPs	✓				
Corporate co-branded QTA gift (QTA to supply)	✓	Chocolate gift			
Photo opportunities	✓	✓	✓	✓	✓
Acknowledgements:					
By MC at event	✓	✓	✓	✓	✓
Event program	✓	✓	✓	✓	✓
Post event report – Transporter E-News	✓	✓	✓	✓	✓
QTA social media	✓	✓	✓	✓	✓
Annual report	✓	✓	✓	✓	✓

SOLD



How to be an Event Sponsor

Contact the QTA office on 07 3394 4388 or admin@qta.com.au.

Sponsorships are offered on a first in basis.



Contact Us



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